FROM OUR PRESIDENT & CO-FOUNDER

We cannot start our 10th year without giving our sincerest thanks to all of you who have supported Against The Grain Productions and our causes through your participation, attendance at our events, donations, sponsorship and volunteerism for the past decade. You have truly helped Against the Grain Productions grow and affect meaningful change in our community. The Against The Grain Productions Tribe has worked diligently with the spirit of our #beCAUSE campaign to inspire others toward daily philanthropic thought, action and giving.

Below are some highlights from 2017:

- As active stewards, we disbursed nearly $33,000 in aid to our supported orphanages and underprivileged children in Vietnam, Cambodia, Thailand and The Philippines, expanding from providing basic needs to uniforms, bicycles, coats, backpacks and glasses to give our children the needed tools and self-confidence to succeed.

- We awarded $14,500 in scholarships to ten talented high school seniors, undergraduate and graduate students as well as $1,000 in camp scholarships to ten young adoptees to attend heritage camp.

- We participated in events such as Southeast Asian Pacific Islander Camp and film festivals to engage with our community and increase awareness of our causes and culture.

- With the help of community partners like The Source of Hope, AREAADFW, Orchid Giving Circle/Dallas Women’s Foundation, Asian Film Festival, Kollaboration Dallas and NAAAP-DFW, we continue to strengthen our initiatives and sense of unity.

- We hosted our 9th Annual Fashion for a Passion, showcasing another talented group of Asian American designers, artists and performers to a full house of 350 guests and raised more than $30,000 net.

- We partnered with restaurants like Cindi’s NY Deli, Tasty Tails and Coal Vines and retailers like Kendra Scott to creatively fundraise for our various causes.

- We are continuing to raise awareness for human rights with the production and unveiling of the trailer for Light of Day, a documentary that uncovers untold stories of domestic violence against Asian women and children – a topic so important and relevant in today’s gender inequality conversation.

When we see our orphans get accepted into university, our scholarship winners perform on Broadway, our designers’ creations worn on the red carpet, our documentary subjects feel empowered by telling their stories, we know we are making an impact. WE get BOLDER, WE dream BRIGHTER, WE get BETTER. As a small non-profit organization run by time, passion and devotion of volunteers, we are proud of the quality of the work that we do. This year marks our 10th year, a major milestone year, and we are excited to celebrate our achievements and impact and see just where the future will take us together. We could not do it without your support.

With Warmest Regards,

[Signature]

Page 2 of 12
ABOUT AGAINST THE GRAIN PRODUCTIONS

ATG Against The Grain Productions, Inc. (ATG) functions as a traditional 501(c)(3) nonprofit...but with a twist. In the true spirit of its name, ATG finds unconventional, innovative and entertaining ways to promote leadership, positive identity, unity and artistry in the Asian American community; promote awareness of Asian American culture; give a platform to emerging Asian American artists; and provide inspiration to the community around us to think “outside the box,” while raising funds for orphanages and underprivileged children in Asia, scholarship fund and community outreach programs.

What makes Against The Grain Productions (ATG) unique from other non-profits?

100% of all our board of directors, ambassadors and advisors are pure volunteers, whom are 100% dedicated, passionate and ambitious individuals that truly believe in ATG’s cause; 95% - 98% of ALL FUNDS raised go to the causes and programs ATG supports.

ATG FUND ALLOCATION*

- Administrative: 3%
- Marketing/PR: 1%
- Fundraising Expense: 0%
- Outreach: 96%

*The Fund Allocation Budget for 2018 will be based on ~$65,000

OUTREACH DISTRIBUTIONS

- Orphanages: 40%
- Scholarships / Mentorships: 25%
- Programming: 25%
- Media / Film Projects: 5%
- Festivals/Heritage Camps: 2%
- Networking: 1%
- Travel: 1%
- Other**: 1%

ATG IMPACTS – The Past Decade:

- $230,000+
  - Total $ Raised for Outreach Programs
- $60,200
  - Total $ Scholarships Awarded
- 110
  - Total # of Asian American Creative Talents & Industry Leaders featured at our programs
- 4
  - Total # of Asia Countries ATG supports
  - Vietnam
  - Cambodia
  - Thailand
  - Philippines
- 2
  - Documentary Films Produced
  - Award Winning
    - Operations Babylift: The Lost Children of Vietnam
  - Film-making In Process: Light of Day

**Donations made to other charities, community partners.

- Birth of ATG & debuted our 1st Cocktails for a Cause Charity Event.
- Premiered our 1st Passion for a Passion (FFAP) Event.
- Released ATG’s Award Winning Feature Documentary Operation Babylift: The Lost Children of Vietnam.
- Launched our Artist Scholarship Fund supporting Asian American students pursuing a degree in the arts.
- Outreach Programs Distribution Totaling nearly $32k in 2011.
- Hosted 2nd Groundbreakers Speak Series.
- Raised > $50k through Dine-A-Cause & Shopping Partners Events.
- Received $5,000 Grant from Dallas Women’s Foundation to begin 2nd documentary film Light of Day.
- Expanded our support for orphanages and underprivileged children in Vietnam, Cambodia, Thailand and Philippines.
2018 YEAR-ROUND SPONSOR LEVELS

Our generous year-round sponsors allow us to get our year off to a great start and provide the foundation on which we can build entertaining, enlightening, and educational events and outreach programs to audiences across the nation as well as initiate funding for our major causes, such as our biggest charity event, Fashion for a Passion (FFAP). Your sponsorship will provide you and/or your organization exposure in all our assets and at all events for one calendar year.

<table>
<thead>
<tr>
<th>SPONSOR BENEFIT</th>
<th>PRODUCER</th>
<th>DIRECTOR</th>
<th>STAR</th>
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</thead>
<tbody>
<tr>
<td>VIP Reserved DIAMOND Seating</td>
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<tr>
<td>VIP Reserved PLATINUM Seating</td>
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<tr>
<td>Pre-Event Slide on FFAP Slideshow</td>
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</tr>
<tr>
<td>Official FFAP Event Sponsor with Logo on all printed collateral</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on FFAP Step ’N Repeat</td>
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</tr>
<tr>
<td>Logo / Link on ATG Website, Facebook and Sponsor Pages</td>
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</tr>
<tr>
<td>Before and After Event Public Recognition</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branded Promotional Materials in VIP Goodie Bags</td>
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<td>✓</td>
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<tr>
<td>Grouped Logo in ATG’s Monthly Newsletters</td>
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<tr>
<td>Logo listed in films’ end credits</td>
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<tr>
<td>Special VIP Invitation to any 1st Screenings when film is released</td>
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</table>
Our 10 Year ATG Fashion for a Passion event will continue to highlight and promote talented emerging and established Asian American designers, artists, and musical performers for a spectacular multi-media experience! Dallas’ best will unite for one AMAZING night of fashion, live musical entertainment, compelling art, delicious fare, live and silent auctions and great raffle prizes – all benefiting Against The Grain Productions supported causes. Sponsorship provides exposure and brand recognition through promotion and publicity – before, during and after the event.

Please Save The Date
Saturday, September 22, 2018
6500 Cedar Springs Road
Suite 200
Dallas, TX 75235

ADMISSION LEVEL & COST: BENEFITS:

VIP DIAMOND ADMISSION  ◆ PLATINUM Benefits PLUS the following:
$150  ◆ VIP DIAMOND ONLY Reserved Seating (front row)
◆ Exclusive VIP Grand Prize Raffle Drawing

VIP PLATINUM ADMISSION  ◆ SAPPHIRE Benefits PLUS the following:
$125  ◆ VIP PLATINUM ONLY Reserved Seating
◆ Exclusive VIP Raffle Drawing for Tiffany & Co Handmade Mouth-Blown Crystal Wine Glass Set

VIP SAPPHIRE ADMISSION  ◆ General Admission Benefits PLUS the following:
$100  ◆ VIP ONLY Meet & Greet with Designers / Artists / Musicians Pre-Show
◆ VIP SAPPHIRE ONLY Reserved Seating
◆ Newly Designed 10th Milestone ATG FFAP Goodie Bag

GENERAL ADMISSION  ◆ Cocktails & Hors d’oeuvres
$75  ◆ General Admission Standing Room Only
◆ Musical Entertainment, Art Exhibit, Silent Auction, Live Auction
◆ Complimentary Valet Parking

1 You can find out more information on our website at www.AgainstTheGrainProductions.com/events/FFAP
2 Exclusive VIP Grand Prize Raffle will be revealed at time of event.
3 Tiffany & Co Handmade Mouth-Blown Crystal Wine Glass Set contains 6 stemware glasses; non-returnable; non-exchangeable.
2018 FASHION FOR A PASSION EVENT-LEVEL SPONSORSHIPS

Cash Sponsorship

<table>
<thead>
<tr>
<th>SPONSOR BENEFIT</th>
<th>COUTURE $1250+</th>
<th>GLAMOROUS $1000</th>
<th>VOGUE $750</th>
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<tr>
<td>Official FFAP Event Sponsor with logo on event promotional materials</td>
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<tr>
<td>Before and After Event Public Recognition and Acknowledgement</td>
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<tr>
<td>Products and Promotional Materials in Goodie Bag</td>
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<tr>
<td>Other Marketing/Promotions, as available</td>
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Non-Cash / Contributing Sponsorship

In addition to traditional sponsorship levels, we also offer the following unique sponsorship opportunities:

- **Presenting Designer Sponsor**
- **Press/Media Sponsor**
- **In-Kind Sponsor** – examples include but not limited to: Fashion for a Passion (FFAP) Catering, Modeling Agency, Lighting, Airline/Mileage, Hotel (sponsors are listed under the cash label appropriate with determined value)
- **Service Sponsor** – examples include but not limited to: FFAP Musical Performers, Exhibiting Artists, Photographers, Videographers, Make-Up/Hair Artists
- **Auction/Raffle Sponsor** – examples include but not limited to: Live Clothing Auctions, Raffle Prizes, Silent Auction

<table>
<thead>
<tr>
<th>SPONSOR BENEFIT</th>
<th>PRESENTING DESIGNER</th>
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<th>IN-KIND</th>
<th>SERVICE</th>
<th>AUCTION</th>
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<tr>
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<td>Logo and Link on Website</td>
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<tr>
<td>Before and After Event Public Recognition and Acknowledgement</td>
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<sup>iv</sup> VIP PLATINUM and/or General Admission Seats as available and dependent upon determined value of items.
<sup>v</sup> VIP PLATINUM and/or General Admission Seats as available and dependent upon determined value of items.
Against The Grain Production (ATG) will go back to the very roots that began its journey to becoming a non-profit with its second documentary feature film project *Light of Day*. The film will give voice to the untold stories of domestic violence against Asian women and children by exploring and exposing a complex and emotionally heavy topic that silently affects many in the Asian community. Through *Light of Day*, ATG hopes to bring awareness to the unique issues facing women of Asian origin and be a tool for outreach and awareness.

Against The Grain Production's latest film project comes exactly a decade after Tammy Nguyen Lee's internationally acclaimed and award-winning documentary, *Operation Babylift: The Lost Children of Vietnam*, a documentary film that followed the journey and compelling stories of orphans that were airlifted to the United States from post-war Vietnam 1975. Production for *Light of Day* began in 2016 with research, development and filming in order to produce a preliminary trailer that will build publicity around the project and kick start additional fundraising. Stories will be collected first from the local Dallas community and additional funding from the film given to specific programs and organizations that actively impact Asian and Asian American domestic violence victims in the area. A hallmark of ATG’s mission, several artistic collaborations with Asian American artists and musical performers are also planned for the project.

In December 2015, ATG earned a USD$5,000 grant from the Dallas Women’s Foundation’s Orchid Giving Circle to kick start the project. Additional funding will support production and development of the project.

Against The Grain Production Year-Round Producer Level sponsors will be listed and thanked in the end credits and receive a special VIP invitation to any first screenings when the film is released⁶⁶.

⁶⁶ Please refer to page 4 for detailed info on Year-Round Producer Level Benefits
A SPECIAL THANK YOU TO OUR 2017 SPONSORS

YEAR-ROUND SPONSORS

PRODUCER LEVEL

AudiDallas
AudiDallas.com

DIRECTOR LEVEL

Cindi's N.Y. Delicatessen Restaurant & Bakery
Pho is for Lovers Vietnamese Cafe

STAR LEVEL

LOP INC

OUR COMMUNITY PARTNERS

...
A SPECIAL THANK YOU TO OUR 2017 SPONSORS

2017 FASHION FOR A PASSION SPONSORS

COUTURE LEVEL

AudiDallas
AudiDallas.com

Children’s Dental Care
Pediatric Dentistry & Orthodontics

Royal Catering

GROGAN

GLAMOROUS LEVEL

 MAGIC MOMENTS
parties and events

VOGUE LEVEL

STUDIO SMILES
DENTAL AND ORTHODONTICS

MEDIA SPONSORS

VENUE SPONSOR

SERVICE SPONSORS

Our sincerest appreciation to our generous sponsors.

Our sponsors believe in our cause #beCAUSE Against The Grain Productions creates a platform to unite the Asian American Community with ONE VOICE . MANY STORIES.
On behalf of everyone here at ATG Against The Grain Productions, we are honored to welcome you as a sponsor. We appreciate your sponsorship and look forward to a lasting relationship. In an effort to fully promote your organization and efficiently run our non-profit to support our major causes, payment for sponsorship is due immediately upon receipt of the contract below. Again, thank you for your support!

PART 1 – CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Primary Name</th>
<th>Title</th>
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<table>
<thead>
<tr>
<th>Company</th>
<th>Preferred Sponsor Name</th>
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<th>Phone</th>
<th>Fax</th>
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<th>Signature</th>
<th>Date</th>
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</table>

[ ] ← please checkmark - The person above understands and agrees to all policies and terms included in the ATG Against the Grain Sponsorship Packet, and hereby, contracts with ATG Against The Grain Productions to sponsor at the level noted below.

PART 2 – SELECT SPONSORSHIP LEVEL – [ Please Check Appropriate Box ]

### Year-Round Sponsorship Levels

- [ ] PRODUCER Year-Round: USD$3,500+ [Fashion for a Passion 8 VIP DIAMOND Reserved Seating]
- [ ] DIRECTOR Year-Round: USD$2,5000 [Fashion for a Passion 6 VIP PLATINUM Reserved Seating]
- [ ] STAR Year-Round: USD$2,000 [Fashion for a Passion 4 VIP PLATINUM Reserved Seating]

### “Fashion For A Passion” Event-Level Sponsorships

- [ ] COUTURE: USD$1,250+ [Fashion for a Passion 4 VIP PLATINUM Reserved Seating]
- [ ] GLAMOROUS: USD$1,000 [Fashion for a Passion 2 VIP PLATINUM Reserved Seating]
- [ ] VOGUE: USD$750 [Fashion for a Passion 1 VIP PLATINUM Reserved Seating]
- [ ] Presenting Designer [Fashion for a Passion 2 VIP PLATINUM Reserved Seating]
- [ ] Press/Media [Fashion for a Passion 2 VIP PLATINUM Reserved Seating]
- [ ] In-Kind – FFAP Catering, Modeling Agency, Lighting, Airline Mileage, Hotel Sponsorship, etc [Max of 4 Fashion for a Passion VIP PLATINUM Reserved Seating or General Admission Seats, as available and based upon determined value]

In-Kind Sponsorship Description: ____________________________________________________________

Estimated Fair Market Value: _________________________________________________________________

[ ] Service Provider – FFAP Musical Performers, Exhibiting Artists, Photographers, Videographers, Make-Up / Hair Artists

[ Please note due to limited space, complimentary seats are NOT provided ]

Service Description: _______________________________________________________________________

---

vi Services donated are NOT tax deductible.
2018 ATG SPONSORSHIP FORM CONTINUED

[ ] Live Auction / Raffle Prizes / Silent Auction [ Please note due to limited space, complimentary seats are NOT provided ]

Product/Service Description:  

Estimated Fair Market Value:  

PART 3 – REVIEW & SUBMIT FORM

[ ] Scan and email to Fundraising@AgainstTheGrainProductions.com
- To ensure correct recipient on our end, please title the email containing your scanned & completed sponsorship form as follows “Completed [INSERT YOUR COMPANY NAME] Sponsorship Contract for 2018 ATG / FFAP”

PART 4 – PAYMENT & DELIVERY of LIVE AUCTION ITEMS / MATERIALS for VIP GOODIE BAGS

**IMPORTANT** Tickets will NOT be mailed. Your Name / Business will be on a list at FFAP Check-In. When FFAP Event Tickets go on sale online, you will able to to register and submit your guest names via the link. Thank you.

PAYMENT OPTIONS:

OPTION A – ONLINE PAYMENT:
[ ] Please go to https://www.paypal.com/fundraiser/charity/1706286
OR navigate to www.AgainstTheGrainProductions.com/how-you-can-help/donate/ AND CLICK on “DONATE”

OPTION B – MAILING CHECKS:
[ ] Please make checks payable to “ATG Against The Grain Productions”
- Payment for sponsorship is due immediately upon receipt of signed contract.
- Mail to:
  ATG Against The Grain Productions, Inc.
  3839 McKinney Ave
  Suite 155-231
  Dallas, TX 75204

DELIVERY OF LIVE AUCTION ITEMS / MATERIALS for VIP GOODIE BAGS:
[ ] Deliveries addressed to:
  ATG Against The Grain Productions, Inc.
  3839 McKinney Ave
  Suite 155-231
  Dallas, TX 75204

PART 5A – SUBMIT YOUR COMPANY / BRANDING LOGO

[ ] Please email a print optimized, high-resolution 300dpi vector logo (*.eps or *.ai file) on white background file to Fundraising@AgainstTheGrainProductions.com
- To ensure correct recipient on our end, please title the email containing your logo as follows “[INSERT YOUR COMPANY NAME] Logo – For 2018 ATG / FFAP”

5B - DESIGNERS / MUSICAL PERFORMERS / ARTISTS ONLY

[ ] In addition to your branding logo (print optimized, high-resolution 300dpi vector logo (*.eps or *.ai file) on white background file), please submit ½ page bio, high res photo and any additional Artistic Supplement Info Packet to: Fundraising@AgainstTheGrainProductions.com
- To ensure correct recipient on our end, please title the email containing your logo as follows “[INSERT YOUR COMPANY NAME] Logo – For 2018 ATG / FFAP”

THANK YOU FOR YOUR SUPPORT!